

LOCATION



2016 MEDIA KIT

LOCATION MAGAZINE

RE/MAX Of Western Canada



Welcome to *LOCATION Magazine*

RE/MAX of Western Canada has a proud history of providing first class service and expertise to clients from Manitoba to Vancouver Island and everywhere in-between. *LOCATION Magazine* features listings throughout Western Canada with engaging articles on interior design, architecture, food, and community profiles. The quality of this product aligns with the RE/MAX brand and services we provide our clients. *LOCATION Magazine* is a cost-effective branded tool designed to keep your clients thinking of you.

Why *LOCATION Magazine*?

- **Each purchase includes 75 magazines, mailed to your clients, with your name on the front cover.**
- Highlights your inventory to Western Canadian.
- Mailed to professional centres in cities across Western Canada.
- Gives prospective clients more reach with this exclusive RE/MAX tool.
- Auto fulfillment, subscribe your clients to receive the magazine.

TO ADVERTISE CONTACT TROY

Phone 778-762-1294 / Email troy@royallepagehome.com / remaxlocation.ca

Distribution and Circulation

Magazines are delivered to consumers and professional centres across Western Canada as well as placement on BC Ferries. Locations include **Winnipeg, Brandon, Regina, Saskatoon, Swift Current, Prince Albert, Fort McMurray, Edmonton, Calgary, Red Deer, Medicine Hat, Lethbridge, Cranbrook, Kelowna, Kamloops, Penticton, Prince George, Fort St. John, Vancouver, Victoria, Duncan, Nanaimo, and the Comox Valley.**

Each purchase includes 75 magazines, direct mailed to clients with your name on the front cover.



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Rates

AD SPACE

Full page

6X

\$699.99

3X

\$749.99

1X

\$799.99

Note: Each purchase comes with 75 magazines that will be direct mailed to your clients with your name printed on the front cover

THIRD PARTY PRICING | \$1,299.99 Full page

FRONT COVER PACKAGE | \$2,000 Includes cover, ad, and editorial.

Note: Each front cover package comes with 200 magazines that will be direct mailed to your clients with your name printed on the cover at no additional cost.

MAGAZINE SUBSCRIPTIONS | \$2.49 Direct mailed anywhere in Canada with your name on the cover. Price includes Canada Post delivery.

Deadline & Distribution Dates

ISSUE	BOOKING DEADLINE	AD SUBMISSION DATE	DISTRIBUTION
January 2016	December 1st	December 5th	January

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