

# Trulia to Present 2013 'Tech Titan' Award at RISMedia's Power Broker Event

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In recognition of an exceptional drive and commitment to stay ahead of the curve on important technologies impacting the [real estate](#) business, RISMedia and Trulia will present a member of the brokerage community with the Real Estate "Tech Titan" award on Nov. 8 during RISMedia's 18th Annual Power Broker Dinner.

The Real Estate Tech Titan Award is sponsored each year by a leading industry technology provider. This year, RISMedia is honored to have Trulia as the award sponsor. The award is presented to

brokerage leaders whose progressive adaptation of new technologies has benefited both real estate agents and their consumers.

"Trulia is honored to be presenting the 2013 Tech Titan award," said Pete Flint, co-founder and CEO of Trulia. "Every day we see how technology empowers brokers and agents in the service of their clients and yet this is just the beginning. Innovators who are developing solutions for professionals as well as home buyers and sellers will help the real estate industry grow and improve."

Since 2005, Trulia has been focused on building a vibrant and valuable marketplace in the real estate industry by: providing consumers with information and insights on properties, neighborhoods and agents; helping real estate professionals build their businesses with best-in-class marketing tools and software; and creating additional value in adjacent markets. The company currently services thousands of industry brokerages.

In August 2013, Trulia completed the acquisition of Market Leader, combining Trulia's leading marketplace for consumers and [real estate](#) professionals with Market Leader's comprehensive suite of SaaS solutions, including CRM and lead management tools. Trulia has also stepped up its presence in the rental market by providing rental listings across the U.S. via dedicated Trulia apps and on the web. Trulia began trading on the NYSE in September 2012 under the stock ticker TRLA.

Flint will be presenting a brokerage leader with the Tech Titan award during RISMedia's 18th Annual Power Broker Reception and Dinner being held next month in San Francisco. The by-invitation-only event honors those firms who received top rankings in RISMedia's Annual Power Broker Report & Survey.

Power Broker is the term used by RISMedia that has now become synonymous within the residential real estate industry to describe the leading brokerage firms and their respective management teams that dominate the housing sector. Each year, RISMedia surveys more than 1,200 of the industry's leading brokerage firms, ranking these companies by transaction and sales volume, and publishes the results in its Annual Power Broker Report & Survey. Each year, in conjunction with the National Association of REALTORS® Conference & Expo, RISMedia hosts The Power Broker Dinner to honor the industry's leading executives and their firms.

The RISMedia 2012 Real Estate Tech Titan Award was bestowed upon Rei Mesa, president and CEO of Berkshire Hathaway HomeServices Florida Realty, during last year's Power Broker Dinner in Orlando, Fla. Throughout the years many of the industry's most influential leaders have been honored with leadership awards at the Power Broker Dinner, including Ron Peltier, Chairman and CEO of HomeServices of America; Dave Liniger, Chairman and Co-Founder of RE/MAX; Alex Perriello, President and CEO of the Realogy Franchise Group; Howard "Hoddy" Hanna, Chairman and CEO of Howard Hanna Real Estate Services; Ron Croushore, Owner of Prudential Preferred Realty; and Ed Krafchow, Chairman of the Board for Better Homes and Gardens Real Estate Mason-McDuffie, among many others. Now in its 18th year, the Power Broker Dinner is widely regarded as the year's premier gathering of brokerage owners and executives.

The 2013 Power Broker Reception & Dinner will be held on Friday, Nov. 8, at the Westin Market Street in San Francisco. Earlier that day, RISMedia will host its 18th Annual Power Broker Forum, open to all REALTOR Conference attendees, at the Moscone Center. For more information on both events, please visit <http://rismedia.com/events/power-broker-forum-annual/>.