



GINGER: Stylish new homes in Vancouver's trendiest neighbourhood with a cash bonus! The Ginger Presentation Centre is open daily except Friday from 12 p.m. to 5 p.m. at 667 Gore St. Phone 604-688-5005, or visit the web site at www.gingerliving.com Inset: Buyers Michael and Amanda: "It is downtown and yet affordable." -Photos: Porte Development

Ginger: an inspired - and spicy - environment

Visionary developer David Porte of Porte Developments has created something truly special with the spice-of-life Ginger condominium community in Vancouver.

Composed of 78 stylish homes in the city's coolest new neighbourhood, Ginger has proved a hit with buyers from the day sales started.

While the quality, the edgy architecture, the location and the price bespeak of a prime investment, the majority of buyers are claiming Ginger as their new home.

Typical are recent buyers Michael and Amanda. "A couple of things we really like about Ginger: it is downtown and yet affordable. The other is the huge balconies - we are really looking forward to entertaining our friends. It's like having an extra room," Amanda said.

"Our clients recognize the value at Ginger," said Ginger sales

manager Roberta Wills, "The dollar per square foot price is incredible for downtown. Plus, it's such an interesting neighborhood with all the changes in the area: the Olympic 2010 festivities just a short stroll away, and the new St. Paul's Hospital will be within a few blocks. Ginger will be an even more amazing place to live."

Porte, as a leader in an eastern movement in Vancouver, has crafted Ginger into a character neighborhood close to Chinatown.

"We really wanted to bring Chinatown into the project," said Porte. "It's a cool place. It's alive. It's always been a bustling place, full of people."

Ginger, however, is more than a great lively location. Each of the homes has a contemporary kitchen with quality appliances, plus quartz countertops available

in green, bright red, aqua, black or white. Engineered bamboo floors gleam in the kitchen, living room and bedrooms.

There is also space for a home office; huge balconies; sexy baths; and a unique media games Wii Room with play station.

It is the price, however, that provides the real spice at Ginger.

One bedroom and den homes start at \$396,800, and during a February promotion, buyers are awarded with up to \$8,888 to use towards the purchase or options for their new home. Come in and draw for your lucky money promotion - but only until the end of the month.

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