

BUYERS EAGER TO LIVE AND WORK IN THE SOUTH GRANVILLE LOFTS

LOFTS | The copper-clad building on West Sixth Avenue offers captivating homes with stunning views through large windows.

□ The lineup is already long for the South Granville Lofts, the well-known live/work development at 1529 West Sixth Avenue.

Greg Zayadi, of Rennie Marketing Systems, says close to 700 would-be buyers have already registered for the 87 homes in the 10-year-old building – homes that will be offered for sale March 31. “There has been huge interest in this project,” Zayadi says. “At today’s high land prices and construction costs, you simply can’t get this kind of quality and true loft experience in such a great location.”

Known for years as “The Copper Building” due to the extensive use of copper cladding, it was the creation of offbeat developer Stephen Hynes, of Hillside Developments. A self-described “social developer,” Hynes has been behind some of Vancouver’s more striking residential projects in recent years, among them, Choklit on West Seventh and the award-winning Waterfall Building on West Second near Granville Island.

On his Hillside Developments website, Hynes says that his original goal for 1529 West Sixth Avenue was “to provide users with provocative points of contact, both with other users and with the building itself.” Hynes writes of the many architectural challenges in the building, such as “odd angles, unusual views, narrow catwalks, very high open stairs, elevators opening to dramatic views, etcetera. The intention of these design moves is to create spaces that demand the attention of users, creating opportunities for social interaction between tenants, and we have found this strategy to be highly successful.”

The homes themselves are equally captivating – most have stunning views through large windows created by nine-foot-six-inch, 13-foot and 18-foot ceiling heights that maximize natural light and include a variety of interesting features not normally found in a typical condo – such as heavy, soundproof doors, fully-tiled, open-concept kitchens and concrete floors. Heated with radiant hot water, the homes are also well ventilated due to the building’s design – being open on both ends, it allows for an abundance of natural airflow.

As Zayadi exuberantly boasts: “The South Granville Lofts are exactly what you would imagine when someone says Gastown/Yaletown Loft Living. Now, you



can have ceiling heights up to 18 feet with outstanding city views, and walk to your favourite art galleries and the boutiques and great restaurants of South Granville. This is like waterfront – irreplaceable.”

Priced from the \$300,000s up to \$800,000, the South Granville Lofts range from 450 to 950 square feet. Most should be available for occupancy by the fall of 2007.

For more information and to pre-register, visit: www.southgranvillelofts.com. □

The apartments in South Granville Lofts have heavy, soundproof doors, open kitchens, concrete floors and ceilings up to 18 feet.